

Coats collaborates with leading Spanish fashion design school

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COATS GROUP PLC

Coats, the world's leading industrial thread company, has entered a collaboration with ESNE, the largest design and technology university in Spain, to enhance the industry learning of fashion design degree students.

Dedicated Coats spaces will be created on the ESNE campus in Madrid. The Clothing and Pattern Making Workshop and Prototyping room will provide students with access to a wide range of Coats products to enable them to develop their collections. There will also be a separate display area showcasing samples of the latest product launches and innovative design processes.

There will be a particularly strong focus on sustainability related content. Sustainability is core to the strategy at Coats and it is constantly looking to how it can bring about change and provide education in order to make a difference to the industries in which it operates. Students will also be able to learn about all aspects of manufacturing threads, yarns, zips and trims. Coats will also host a series of training courses, webinars, workshops and masterclasses, for both students and teachers.

Feridun Ayirga, Commercial Director, Apparel and Footwear, EMEA, Coats said: 'The collaboration between Coats and ESNE enables us to share our in-depth industry knowledge and expertise with the innovators and leaders of tomorrow. Most importantly, it provides the opportunity to provide education in the vital role of sustainability in design.'

Coats and ESNE are planning to collaborate on a research project which involves creating digital tools that facilitate access to training and knowledge in the textile and fashion design sectors. Competitions are also planned for students to demonstrate how they have used Coats solutions and materials in the most innovative way.

The collaboration with ESNE forms part of a wider partnership programme with colleges and universities specialising in the fashion and textile industries. Coats also supports similar initiatives with VAKKO ESMOD in Turkey and Graduate Fashion Foundation in the UK.