Textile and garment production struggles due to lack of fabric

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VNA Thursday, November 05, 2020 19:54



Textile and garment businesses are struggling to make use of free trade agreements, since

most fabrics and other materials have to be imported. (Photo: VNA)

HCM City (VNS/VNA) – <u>Vietnam</u>'s underdeveloped fabric production is making it difficult for textile and garment businesses to take advantage of free trade agreements, including the Europe – Vietnam Free Trade Agreement (EVFTA).

The <u>textile and garment industry exports</u> nearly 40 billion USD worth of products and requires around 10 billion metres of fabric each year.

The rate of domestic materials used by textile and garment businesses in Vietnam is only about 40-45 percent, according to the Ministry and Industry and Trade.

The local fabric industry produces around 2.3 billion metres of fabric a year, meeting only 25

percent of the country's demand. Over 7 billion metres of fabric material for production and export is imported from China, Taiwan and the Republic of Korea.

In 2019, Vietnam imported around 13 billion USD worth of fabric for the textile and garment industry. The amount of fabric produced domestically is often used to make low or medium quality clothing, and typically does not meet the requirements of <u>clothing manufacturing</u> and exporting businesses.

Tran Tuan Anh, Minister of Industry and Trade, said the country's production of cotton, fibres and dyes does not satisfy the textile and garment industry's demand.

Not enough attention is being given to dyeing technology and environmental protection to develop the textile dyeing industry, so businesses are reluctant to invest in textile production or form startups in fashion design.

Vietnam's textile and garment industry focuses mostly on manufacturing, with low added value.

While the industry has many opportunities from Vietnam's free trade agreements with other economies, around 60 percent of exports comes from FDI companies.

The EVFTA's rules of origin regarding textiles and garments is referred to as "from fabric onward", meaning a garment product's fabric has to be woven, finished, cut, and sewn in Vietnam.

Truong Van Cam, deputy chairman of the Vietnam Textile and Apparel Association, said that due to the lack of fabric materials, FTA rules of origin make it harder for businesses to use their values.

Investment in fabric production has faced challenges including a lack of funds and expensive technologies. As a result, while the textile and garment industry has seen exports rise over the years, imports of fabric materials have also risen.

An investment of around 30 billion USD is needed in order for the industry to be able to produce the remaining 8 billion metres of fabric, according to the association.

Luong Hoang Thai, director of the Multilateral Trade Policy Department under the Ministry of Industry and Trade, said the EVFTA's rules of origin allow businesses to import fabric from Korea (which has an FTA with the EU), but Vietnam and the RoK would have to hammer out technical specifications and decide how to examine and confirm the origin of the fabric.

Nevertheless, the amount of fabric imported from the RoK only makes up 15.2 percent of imports, and fabric from China and Taiwan can be cheaper than from the RoK.

Than Duc Viet, general director of the textile and garment company May 10, said that the industry should focus on investing in automation to save costs and maximise profits, adding that the company's automation helps it deal with challenging stages that require a great deal of precision./.